ANNUAL PERFORMANCE REPORT
2013-2014

MICRO SMALL AND MEDIUM ENTERPRISES- TRAINING INSTITUTE
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FORE WORD

Micro Small and Medium Enterprises Training Institute (MSME-TI), Thiruvalla, Kerala is a field office of the Development Commissioner (MSME), Ministry of MSME, Government of India. The MSME Training Institute, Thiruvalla, caters to the promotional needs of the Micro Small and Medium Enterprises in the State of Kerala by imparting entrepreneurial training among the prospective generation of aspiring entrepreneurs in the State. The Institute has considerably paved way for the promotion of the MSME Sector and has created entrepreneurial culture among the resourceful young generation. This Institute has acted as a catalyst to entrepreneurship stimulation to many and has inculcated qualities among the youth to explore the hidden entrepreneurial qualities within them. The Institute aims to create a brand name for itself in Entrepreneurship creation in the State.

Entrepreneurial Training conducted by this Institute has addressed various aspects, viz, motivation, skill, and capacity building in managerial and marketing capabilities of entrepreneurs in the State. In 2013-14, the Institute has conducted several tailor made programmes of Entrepreneurship. 11 Motivation Campaigns (IMCs), 4 Entrepreneurial Development Programmes (EDPs), 8 Entrepreneurship Skill Development Programmes (ESDPs) and 2 Management Development Programmes (MDPs). Apart from the training programmes, this Institute has also provided assistance on several Government of India schemes for promotion of MSEs to the existing entrepreneurs as well the aspiring ones.

Even though this Institute is not directly involved in the implementation of other schemes under the DC(MSME), this institute was actively involved in assisting entrepreneurs in availing these schemes and the entrepreneurs were directed to MSME DI, Thrissur. This Institute, had close interaction with state government, Financial Institutions, MSME Associations, Clusters and other stakeholders during the year.

It is indeed my great privilege and pleasure in presenting this Annual Report 2013-14. The achievement of various tasks and responsibilities bestowed on this Institution has been achieved with the support and cooperation of my dear colleagues who have shouldered the responsibility and have performed from their heart in bringing out optimum results. I am pleased to appreciate the dedicated efforts of the Officers and Staff of this institute for the successful completion of all the promotional programmes and services rendered to the MSME Sector and also thank the support received from the Head Quarters and various corners for making this year a very productive and fruitful one for the MSME Sector and the society.

G.S.PRAKASH
DY.DIRECTOR I/C
INTRODUCTION

As development of MSMEs is considered as one of the key strategy for employment generation, DC (MSME) under the Ministry of MSME, Govt of India plays a vital role in economic development of the country. Successive Governments have been formulating and implementing various programmes and policies which enable to create an ecosystem for the sustainable development of Micro, Small and Medium Enterprises in the country. Providing technical, managerial and entrepreneurial inputs to the prospective as well as existing entrepreneurs is very crucial for the overall development of the country.

With this objective, the MSME Training Institute, Tiruvalla (formerly known as SEPTI Tiruvalla) was set up during October 2007. This centre which was earlier a Production Centre for electric motors was later on converted as a training Institute. This Institute is at present conducting training programmes in the campus at Thiruvalla and in all other districts in Kerala.
1. **PERFORMANCE AT A GLANCE (2013-14).**

   a. Number of programmes conducted (IMC / ESDP/MDP/EDP) 25
   
   b. Number of persons motivated through IMC 878
   
   c. Number of persons trained through ESDP 164
   
   d. Number of persons trained through EDP 103
   
   e. Number of persons trained under MDP 49
   
   f. Expenditure Sanction and Revenue Collection for the Year 2013-14

<table>
<thead>
<tr>
<th>S. No</th>
<th>Particulars</th>
<th>Sanctioned Amount(Rs)</th>
<th>Expenditure(Rs)</th>
<th>Revenue collected(Rs) As course fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>IMC -11</td>
<td>88,000/-</td>
<td>87,659/-</td>
<td>Nil</td>
</tr>
<tr>
<td>2</td>
<td>ESDP-08</td>
<td>5,55,000/-</td>
<td>5,35,031/-</td>
<td>6,100/-</td>
</tr>
<tr>
<td>3</td>
<td>MDP-02</td>
<td>40,000/-</td>
<td>39,958/-</td>
<td>13,000/-</td>
</tr>
<tr>
<td>4</td>
<td>EDP-04</td>
<td>86,250/-</td>
<td>84,683/-</td>
<td>2,950/-</td>
</tr>
</tbody>
</table>

Total 25 7,69,250/- 7,47,331/- 22,050/-

IMC - Industrial Motivational Campaign

ESDP-Entrepreneurship Skill Development programme

MDP-Management Development programme

II. **Expenditure during FY 2013 – 2014**

**Non-Plan Allocation**

<table>
<thead>
<tr>
<th></th>
<th>Sanction</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>50,00,000</td>
<td>41,760.83</td>
</tr>
<tr>
<td>New pension sch.</td>
<td></td>
<td>11,195</td>
</tr>
<tr>
<td>TE</td>
<td>1,02,500</td>
<td>1,02,462</td>
</tr>
<tr>
<td>OE</td>
<td>4,53,000</td>
<td>4,52,995</td>
</tr>
<tr>
<td>MC</td>
<td>2,10,000</td>
<td>1,81,484</td>
</tr>
<tr>
<td>OTA</td>
<td>1,200</td>
<td>1,126</td>
</tr>
<tr>
<td>Info. technology</td>
<td>10,000</td>
<td>9,998</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>49,35,343</strong></td>
</tr>
</tbody>
</table>
## Plan Allocation

<table>
<thead>
<tr>
<th></th>
<th>Sanction</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library</td>
<td>20,000</td>
<td>19,925</td>
</tr>
<tr>
<td>ESDP/EDP/MDP/IMC</td>
<td>7,69,250</td>
<td>7,47,331</td>
</tr>
<tr>
<td>Local Trg/</td>
<td>50,000</td>
<td>49,997</td>
</tr>
<tr>
<td>MTP Outside</td>
<td>NIL</td>
<td>30,041</td>
</tr>
</tbody>
</table>

### Details of the programmes organized during 2013-14

#### a) ESDP for General - 02 nos.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue</th>
<th>No. of trainees</th>
<th>Duration of course</th>
<th>SC</th>
<th>ST</th>
<th>Women</th>
<th>Minority</th>
<th>Revenue collected Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ESDP</td>
<td>Thiruvalla</td>
<td>17</td>
<td>30.07.13 – 13.09.13</td>
<td>1</td>
<td>-</td>
<td>16</td>
<td>9</td>
<td>2700/-</td>
</tr>
<tr>
<td>2.</td>
<td>ESDP</td>
<td>Thiruvalla</td>
<td>25</td>
<td>04.11.13 – 20.12.13</td>
<td>5</td>
<td>-</td>
<td>23</td>
<td>3</td>
<td>2400/-</td>
</tr>
</tbody>
</table>

Two ESDPs are conducted for General candidates at Thiruvalla, trained 42 participants and collected Rs.5,100/- as course fee.

#### b) ESDP for Women (Stipendiary) & PH - 1 no.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue</th>
<th>No. of trainees</th>
<th>Duration of course</th>
<th>SC</th>
<th>ST</th>
<th>Women</th>
<th>Minority</th>
<th>Revenue collected Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ESDP</td>
<td>Alappuzha</td>
<td>23</td>
<td>26.08.13 -11.10.13</td>
<td>05</td>
<td>-</td>
<td>23</td>
<td>5</td>
<td>Nil</td>
</tr>
</tbody>
</table>

One ESDP is conducted for Women & PH at Alappuzha. In total 23 participants were trained and a total of Rs.17050/- was given as stipend.

#### c) ESDP for SC (stipendiary) - 01 no.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue</th>
<th>No. of trainees</th>
<th>Duration of course</th>
<th>SC</th>
<th>ST</th>
<th>Women</th>
<th>Minority</th>
<th>Revenue collected Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ESDP</td>
<td>Pandalam</td>
<td>17</td>
<td>13.08.13-08.10.13</td>
<td>17</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>NIL</td>
</tr>
</tbody>
</table>

01 ESDP was conducted at Pandalam and Rs.11,575/- was given as stipend.

#### d) ESDP for ST (stipendiary) – 2 Nos.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue</th>
<th>No. of trainees</th>
<th>Duration of course</th>
<th>SC</th>
<th>ST</th>
<th>Women</th>
<th>Minority</th>
<th>Revenue collected Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>ESDP</td>
<td>Attapady</td>
<td>14</td>
<td>04.12.13-17.01.14</td>
<td>14</td>
<td>-</td>
<td>Nil</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
02 ESDPs were conducted at Sultanbathery and Attapady and Rs. 18,250/- and Rs.9,550/- were given as stipend respectively.

e) ESDP for ST (non-stipendiary) 2 nos.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue</th>
<th>No. of trainees</th>
<th>Duration of course</th>
<th>SC</th>
<th>ST</th>
<th>Women</th>
<th>Minority</th>
<th>Revenue collected Rs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ESDP</td>
<td>Upputhara</td>
<td>19</td>
<td>04.10.13-13.11.13</td>
<td>19</td>
<td>16</td>
<td>Nil</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>ESDP</td>
<td>Chethala</td>
<td>22</td>
<td>28.10.13-12.12.13</td>
<td>12</td>
<td>22</td>
<td>1000/-</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

IMC - 11 Nos.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue/District</th>
<th>No. of Participants</th>
<th>Date of course</th>
<th>Amount sanctioned</th>
<th>Actual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>IMC</td>
<td>Chalakudy</td>
<td>95</td>
<td>20.07.13</td>
<td>8000/-</td>
<td>8000/-</td>
</tr>
<tr>
<td>2.</td>
<td>IMC</td>
<td>Thiruvalla</td>
<td>89</td>
<td>14.08.13</td>
<td>8000/-</td>
<td>7997/-</td>
</tr>
<tr>
<td>3.</td>
<td>IMC</td>
<td>Paravoor</td>
<td>82</td>
<td>21.08.13</td>
<td>8000/-</td>
<td>7961/-</td>
</tr>
<tr>
<td>4.</td>
<td>IMC</td>
<td>Kuttichira</td>
<td>52</td>
<td>05.09.13</td>
<td>8000/-</td>
<td>7980/-</td>
</tr>
<tr>
<td>5.</td>
<td>IMC</td>
<td>Aaranmula</td>
<td>46</td>
<td>24.09.13</td>
<td>8000/-</td>
<td>7994/-</td>
</tr>
<tr>
<td>6.</td>
<td>IMC</td>
<td>Mavelikara</td>
<td>125</td>
<td>10.10.13</td>
<td>8000/-</td>
<td>7800/-</td>
</tr>
<tr>
<td>7.</td>
<td>IMC</td>
<td>Kochi</td>
<td>91</td>
<td>28.10.13</td>
<td>8000/-</td>
<td>7997/-</td>
</tr>
<tr>
<td>8.</td>
<td>IMC</td>
<td>Attapady</td>
<td>84</td>
<td>04.11.13</td>
<td>8000/-</td>
<td>7987/-</td>
</tr>
<tr>
<td>9.</td>
<td>IMC</td>
<td>Sulthanbathery</td>
<td>62</td>
<td>27.11.13</td>
<td>8000/-</td>
<td>7945/-</td>
</tr>
<tr>
<td>10.</td>
<td>IMC</td>
<td>Kayamkulam</td>
<td>115</td>
<td>24.01.14</td>
<td>8000/-</td>
<td>7998/-</td>
</tr>
<tr>
<td>11.</td>
<td>IMC</td>
<td>Ranni</td>
<td>37</td>
<td>06.02.14</td>
<td>8000/-</td>
<td>8000/-</td>
</tr>
</tbody>
</table>

Total 878 88000/- 87659/-

Eleven Industrial Motivation Campaigns were organized at Chalakudy, Thiruvalla, Paravoor, Kuttichira, Aaranmula, Mavelikara, Kochi, Attapady, Sulthanbathery, Kayamkulam and Ranni and a total no. of 878 participants attended these IMCs

MDP – 02 nos.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue/District</th>
<th>No. of Participants</th>
<th>Date of course</th>
<th>Amount sanctioned</th>
<th>Actual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>MDP</td>
<td>Kochi</td>
<td>21</td>
<td>22.07.13-26.07.13</td>
<td>20,000/-</td>
<td>19998/-</td>
</tr>
<tr>
<td>2.</td>
<td>MDP</td>
<td>Kochi</td>
<td>28</td>
<td>11.11.13-18.11.13</td>
<td>20,000/-</td>
<td>19960/-</td>
</tr>
</tbody>
</table>

Two MDPs were conducted at Kochi and a total no. of 49 candidates participated. Rs.13,000/- was collected from the participants as course fee.
### EDP- 01 nos. General (non-stipendiary)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue/District</th>
<th>No. of Participants</th>
<th>Date of course</th>
<th>Amount sanctioned</th>
<th>Actual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>EDP</td>
<td>Thiruvalla</td>
<td>32</td>
<td>30.07.13-16.08.13</td>
<td>20,000/-</td>
<td>19969/-</td>
</tr>
</tbody>
</table>

One EDP was conducted for General candidates (non-stipendiary) at Tiruvalla, trained 32 participants and collected Rs.2,100/- as course fee.

### b) EDP- 01 nos. SC (non-stipendiary)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue/District</th>
<th>No. of Participants</th>
<th>Date of course</th>
<th>Amount sanctioned</th>
<th>Actual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>EDP</td>
<td>Chalakudy</td>
<td>26</td>
<td>05.08.13-26.08.13</td>
<td>20,000/-</td>
<td>19945/-</td>
</tr>
</tbody>
</table>

One EDP was conducted for SC candidates (non-stipendiary) at Chalakudy, trained 26 participants.

### c) EDP- 01 nos. ST (non-stipendiary)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue/District</th>
<th>No. of Participants</th>
<th>Date of course</th>
<th>Amount sanctioned</th>
<th>Actual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>EDP</td>
<td>Moonilevu/Kottayam</td>
<td>25</td>
<td>20.02.14-06.03.14</td>
<td>20,000/-</td>
<td>20000/-</td>
</tr>
</tbody>
</table>

One EDP was conducted for ST candidates (non-stipendiary) at Moonilevu, trained 25 participants and collected Rs.850/- as course fee from general candidates.

### d) EDP- 01 nos. Women & PH (stipendiary)

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name of course</th>
<th>Venue/District</th>
<th>No. of Participants</th>
<th>Date of course</th>
<th>Amount sanctioned</th>
<th>Actual Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>EDP</td>
<td>Thiruvalla</td>
<td>20</td>
<td>25.11.13-10.12.13</td>
<td>20,000/-</td>
<td>19967/-</td>
</tr>
</tbody>
</table>

One EDP was conducted for Women & PH (stipendiary) at Tiruvalla, trained 20 participants and a total of Rs.4802/- was given as stipend.
1. **BRIEF REPORT ON INDUSTRIAL MOTIVATION CAMPAIGN**  
For Scheduled Caste conducted at Vyapar Bhawan, Chalakudy on 20.07.2013.

MSME-TI, Tiruvalla organized one day Industrial Motivation Campaign for Scheduled Caste prospective entrepreneurs at Vyapar Bhawan Chalakudy on 20.07.2013 in association with Amrita Self Help Group. The programme commenced with registration.

During the session, Shri Sunder, District Co-ordinator, Amritasree welcomed the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered the presidential address and explained about various schemes under M/o MSME for starting their own enterprises. He also gave a brief description about MSME Training Institutes and requested the participants to join the EDP training programmes to get further training to those entrepreneurs who are serious about starting up their own enterprises. Br.Chandramohan, Mata Amritanandamayi Math delivered Benedictory address. Shri V.O.Pailappan, Chairman, Chalakudy Municipality an entrepreneur cum politician inaugurated the programme and motivated the participants narrating his own experiences. Shri Ranganathan, Chief Co-ordinator, Amritasree delivered the key note address.

During the technical session, Ms.Lathika, Industrial Extension Officer, Chalakudy explained about State Government schemes for MSMEs and also about the procedures to start own enterprises. Smt. Mayadevi, Chief Manager, Dhanalaxmi Bank, Chalakudy explained about the procedure to get credit from the bank and she offered all assistance to the participants who are setting up their own enterprises. Shri Venu, Proprietor, Kripa Bone and Aqua Culture Industries, Chalakudy shared his experiences as a successful entrepreneur and motivated the participants. Shri RadhaKrishnan, Assistant Director, Central Coir Research Institute, Alappuzha handled a session on Scope for setting of micro level enterprises.

During the post lunch session, the participants interacted with the officials and individual counseling sessions were arranged as per the requirement of the participants. Further, registration for the EDP (SC) programme was also arranged and the participants have shown keen interest for the EDP (SC) programme. The programme concluded at 5 pm with vote of thanks by Shri G.Sreeram Pillai, Course Co-ordinator of MSME-TI, Thiruvalla.

A total of 95 participants attended the programme.
2. **Brief report on One Day Industrial Motivatin Campaign held at MSME-TI, Thiruvalla on 14.08.13.**

MSME-TI, Thiruvalla in association with District Industries Centre Pathanamthitta organized one day Industrial Motivation Campaign at MSME-TI, Thiruvalla on 14.08.2013. Vide publicity for the programme was given through press notes and the advertisement appeared on leading Malayalam Dailies Mathrubhumi and Malayala Manorama on 13.08.2013 and 14.08.2013. Even though this office has forwarded a DAVP advertisement to the Director of Publications, the same was not published. This office also collected a list of prospective entrepreneurs from District Industries Centre and wrote letters to around 300 prospective entrepreneurs inviting them for the programme. There was very good response from the prospective entrepreneurs and 89 prospective entrepreneurs have attended the programme.

The programme commenced with inaugural session. Shri Jaya Kumar P, Assistant District Industries Officer, Thiruvalla welcomed the gathering. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered presidential address. Shri Satheesh Babu, Vice Chairman, Thiruvalla Municipality inaugurated the programme. Shri P.Rajendran, Manager, District Industries Centre, delivered a key note address. Smt. K.O.Babykutty, Assistant Director MSME-TI, Thiruvalla felicitated the programme. Smt. Leena M.D, Training Co-ordinator proposed vote of thanks to the guests and participants.

After the inaugural session, technical sessions followed. Shri Vasanth K, Joint Secretary, Kerala Small Scale Industries Association interacted with the participants as a successful entrepreneur and motivated them. Shri P.Rajendran, Manager, DIC, Kozhencherry informed the participants about various State Government schemes and assistance for MSMEs. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla made a presentation about Central Government Schemes and programmes for MSMEs. During the post lunch session, Shri Joseph K.T, Counsellor, FLCC,SBT Alappuzha had a detailed interaction with the participants on financial assistance from banks. The programme concluded with the interaction of officials with the participants and individual counseling sessions. The participants submitted their feedback reports and most of them are of the opinion that the programme was useful for them in increasing their confidence towards self employment. As per the feedback received from the participants this institution initiated follow up action with DIC, Banks and other agencies for further necessary action.

89 participants (24 general, 11 SC, 22 Women, 26 OBC, 28 Minority) attended the programme. Smt. Leena M.D, LDC, MSME-TI, Thiruvalla co-ordinated the programme.
3. **Brief report on One Day Industrial Motivation Campaign held at Paravoor, Alappuzha on 21.08.2013**

MSME-TI, Thiruvalla in association with Self Help Group, Amrita Kudumbam, Paravur, Alappuzha organized one day Industrial Motivation Campaign on 21.08.2013. The programme commenced with an inaugural session.

Shri Pushparajan, District Co-ordinator, Amrita Kudumbam welcomed the gathering. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered presidential address. Smt.B.Sulekha, Block Panchayat President, Ambalappuzha inaugurated the programme. Guest of Honour was Smt.Moli, Secretary, NSS Vanita Samajam. Smt. Meera Satheesan, Block member, Amabalappuzha delivered key note address. Shri G.Sreeram Pillai, Training Co-ordinator proposed vote of thanks to the guests and participants.

After the inaugural session, technical sessions followed. Shri Suresh, Project Manager, NSIC interacted with the participants and handled a session on Achievement motivation and NSIC Schemes. Shri Anil, Industrial Extension Officer, DIC Alappuzha informed the participants about various State Government schemes and assistance for MSMEs. Shri Aniyan, Managing Director, Anand Oil Industries, Vaikkom shared his experience as a successful entrepreneur. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla made a presentation about Central Government Schemes and programmes for MSMEs. The programme concluded with the interaction of officials with the participants and individual counseling sessions. The participants submitted their feedback reports and most of them are of the opinion that the programme was useful for them in increasing their confidence towards self employment. As per the feedback received from the participants, further follow up action was initiated with DIC, Banks and other agencies.

82 participants (women) (2 general, 2 SC, 75 OBC, 3 Minority) attended the programme. Shri G.Sreeram Pillai, MSME-TI, Thiruvalla co-ordinated the programme.
4. **BRIEF REPORT ON INDUSTRIAL MOTIVATION CAMPAIGN for Scheduled Tribe conducted at Kuttichira, Kodashery on 05.09.2013.**

MSME-TI, Tiruvalla organized one day Industrial Motivation Campaign for Scheduled Tribe prospective entrepreneurs at Kuttichira, Kodashery on 05.09.2013 in association with Amrita Kudumbam. The programme commenced with registration. Vide publicity for the programme was given through ST Community organizations and local panchayat.

During the session, Shri Sundaran, District Co-ordinator, Amrita Kudumbam welcomed the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered the presidential address and explained about various schemes under M/o MSME for starting their own enterprises. Shri C.K.Sasi, Panchayat President, Kodashery Panchayat inaugurated the programme and motivated the participants. Smt. Ramya, Ward Member, Kodashery Panchayat, Smt. Shyla Girijan, Ward Member, Kodashery Panchayat, Shri Anto, Ward Member, Kodashery Panchayat felicitated the programme.

During the technical session, Ms.Lathika, Industrial Extension Officer, Chalakudy explained about State Government schemes for MSMEs and also about the procedures to start own enterprises. Shri M.Murali, shared his experiences as a successful entrepreneur and motivated the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla made a presentation about Central Government Schemes and programmes for MSMEs. The participants interacted with the officials and individual counseling sessions were arranged as per the requirement of the participants. The programme concluded with vote of thanks by Shri G.Sreeram Pillai, Course Co-ordinator of MSME-TI, Thiruvalla.

A total of 52 (ST) participants attended the programme.
5. BRIEF REPORT ON INDUSTRIAL MOTIVATION CAMPAIGN
For Scheduled Caste conducted at Ezhikadu, SC Community Centre, Aaranmula

MSME-TI, Tiruvalla organized one day Industrial Motivation Campaign for Scheduled Caste prospective entrepreneurs at Aaranmula on 24.09.2013. The programme commenced with registration.

During the session, Shri E.K.Thankachan, Instructor, MSME-TI, Thiruvalla welcomed the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered the presidential address and explained about various schemes under M/o MSME for starting their own enterprises. Shri D.Rajendran, Manager, District Industries Centre, Kozhencherry, Pathanamthitta inaugurated the programme and motivated the participants.

During the technical session, Shri G.S.Prakash, Deputy Director, MSME-TI, Thiruvalla made a presentation about Central Government Schemes and programmes for MSMEs. Shri Vasantan, Industrial Extension Officer, Pathanamthitta handled a session on State Government Schemes for Micro Enterprises. Smt. Ambily Devi shared her experience as a successful entrepreneur. Shri Ramachandran, a SC Successful entrepreneur also shared his experience with the participants. The programme concluded with vote of thanks by Shri G.Sreeram Pillai, Course Co-ordinator of MSME-TI, Thiruvalla.

A total of 46 participants attended the programme.
BRIEF REPORT ON INDUSTRIAL MOTIVATION CAMPAIGN
For Scheduled Caste conducted at Bishop Moore College, Mavelikara on 10.10.2013

MSME-TI, Tiruvalla organized one day Industrial Motivation Campaign for Scheduled Caste on 10.10.2013 in association with ED Club at Bishop Moore College, Mavelikara. The programme commenced with registration. The students of final semester of Economics attended the programme.

During the session, Dr. Renjith Mathew, Associate Professor/Co-ordinator, ED Club, Bishop Moore College welcomed the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered the presidential address and explained about various schemes under M/o MSME for starting their own enterprises. Dr.Thomas Kuruvila, Principal, Bishop Moore College inaugurated the programme and motivated the participants. Shri Mannar Abdul Latheef, President, Kerala Small scale Industries Association who is also an old student of Bishop Moore College delivered Key note address. Shri Prabha Kumar, District Extension Officer, Block Panchayat, Mavelikara felicitated the programme. Dr.Sabu George, Vice Principal, Bishop Moore College, also felicitated the programme. Shri K.A. Abraham, Training Co-ordinator, MSME-TI, Thiruvalla proposed vote of thanks to the Guests and participation.

During the technical session, Shri P.O.Kurian, (MSME Award Winner,) MD, a successful entrepreneur of Rainbow roofing India Pvt. Ltd shared his experience and motivated with the students. Shri Rajiv V, Founder/Director, WAUM Team, Kochi handled a session on “Build your dream Business”, a basic wassup stuff on entrepreneurship, business structuring and forms. Shri G. S. Prakash Deputy Director I/c, MSME-TI, Thiruvalla made a presentation about Central Government Schemes and programmes for MSMEs. DIC/State Government schemes for Micro Enterprises was handled by Shri Thomas Mathew, (Retd) District Industries Officer The participants interacted with the officials.

A total of 125 participants attended the programme: General (Male 23, Female 35), OBC (Male 02, Female 15), SC (Male 12, Female 30), ST (Female -1), Minority( Male 3, Female 4).
7. A REPORT ON THE INDUSTRIAL MOTIVATION CAMPAIGN HELD AT KMA, KOCHI ON 28.10.2013

The MSME Training Institute, Thiruvalla and Ettumanur jointly organized an Industrial Motivation campaign at Kerala Management Association, Kochi as part of the promotional activities of the MSME Sector and as part of the Campaign of the Institute to identify and motivate traditional/non traditional entrepreneurs having potential for setting up of MSEs so as to lead them towards self employment. Publicity was achieved through DAVP, Press notes, All India Radio, through invitations to the registrants of Part-I of District industries Centre, and reputed NGOs in Ernakulam district.

Followed by Prayer, Sri.Vivek Krishna Govind, Chairman, MSME Committee, Kerala Management Association, Kochi welcomed the gathering and praised the efforts of MSME TI for organizing a motivational programme which would be of much use to the participants. Sri.G.Balagopal, Asst.Director, MSME TI, Ettumanur presented an outline of the programme for the benefit of the participants and the guests. The campaign was presided by Sri.S.Rajmohan Nair, President, Kerala Management Association, Kochi spoke about the general inclination of the people of Kerala to employment than self employment and stressed the need to self motivate to become entrepreneurs. The chair highlighted how generation of self employment through Micro Medium and small enterprises proved vital to the country’s economy. The Campaign was formally declared open by Sri.Kochouseph Chittilappilly, Chairman, V-Guard Industries Ltd., who spoke about the necessity of cautious approach in entrepreneurship and to identify the opportunities in the market. Sri.G.S.Prakash, Dy.Director.I.C, MSME TI, Thiruvalla and Ettumanur delivered key note address. He expressed the feeling that Kerala should be more productive rather than being a consumerist State. Sri.S.R.Srinivasa, Asst. Director, MSME TI, Ettumanur offered further felicitations. The inaugural function concluded with Sri.Jibu Paul, Secretary, KMA proposing vote of thanks.

During the technical session, Shri Shijo Kuruvila George, CEO, Startup Village, Kalamassery, Kochi handled a session on Achievement Motivation, Entrepreneurship Orientation- Innovativeness, Creativity, Risk taking and Goal setting. Smt. Gills K. Jose, Principal Consultant, KITCO Ltd., Kochi handled a session on Assistance to Entrepreneurs and Technical consultancy services of KITCO Ltd. Session on understanding micro, small & medium enterprises and small service establishments. Services offered by State Directorate of Industries / PMEGP was handled by Shri Sajith Kumar K, Assistant Director, DIC, Ernakulam. Financial literacy, Financial assistance to MSEs through Banks was handled by Shri K.R.Jayaprakash, Lead District Manager (LDM), Ernakulam and Shri S.R.Nair, Director, team Frontline India Ltd., Kochi and Former president, KMA handled a session on Entrepreneurship/ Intrapreneurship Advantages/charms of being an entrepreneur. Characteristics of an Entrepreneur. Entrepreneurial qualities and Presentation on Kerala Management Association

A total of 91 participants attended the programme: General (Male 43, Female 04), OBC (Male 35, Female 03), SC (Male 03, Female 01), Minority (Male 2).

The feedback session witnessed effective interaction between the participants and the resource persons. The filled in feedback reports were collected from the participants. Lunch and tea were served to the participants of the programme.
8. **Brief report on Industrial Motivation Campaign held at AHADS Auditorium, Agali, Attappady on 04.11.2013.**

MSME-TI, Tiruvalla organized one day Industrial Motivation Campaign for Scheduled Tribe on 04.11.2013 in association with Mata Amritananda Mayi Math at AHADS, Agali, Attapady. The programme commenced with registration.

During the session, Shri Sudheer, Co-ordinator Mata Amritananda Mayi Math welcomed the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered the presidential address and explained about various schemes under M/o MSME for starting their own enterprises. Smt.Sreelakshmi Sreekumar, President, Attapady Block Panchayat inaugurated the programme and motivated the participants. Shri Pramod Krishna, Correspondant, Mata AmritanandaMayi Math delivered key note address. Shri V.Ganeshan, Senior Faculty, Institute for Social Advancement gave special address to the participants. The programme was felicitated by Shri Raman, M, Village Extension Officer. Shri Eswaran, Student Councillor ITDP proposed vote of thanks to the Guests and participants.

During the technical session, session on DIC and State Government schemes was handled by Shri Balakrishnan, District Industries Officer, Palakkad. Shri G.S.Prakash, Deputy Director I/c MSME-TI, Thiruvalla handled a session about Central Government Schemes and programmes for MSMEs. Shri Eswaran, Student Councillor ITDP motivated the participants. The participants interacted with the officials. Feedback was also obtained from the participants. A total of 84 ST participants attended the programme.
9. **Brief report on Industrial Motivation Campaign held at Shreyas Training and Research Centre, Sulthan Bathery on 27.11.2013.**

MSME-TI, Tiruvalla organized one day Industrial Motivation Campaign with the emphasis on social tribe prospective entrepreneurs on 27.11.2013 in association with M/s Shreyas Social Service Centre at Sulthan Bathery. The programme was organized based on the request received from the local people through M/s Shreyas Social Service Centre.

The programme commenced with registration. During the inaugural session, Shri Balakrishnan M.M. Co-coordinator M/s Shreyas Social Service Centre welcomed the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered the presidential address and explained about various schemes under M/o MSME for starting own enterprises. The programme was inaugurated by Shri O.M. George, President Grama panchayat Sultan Bathery. Fr.George Vettikattil, Executive Director, M/s Shreyas Social Service Centre at Sulthan Bathery delivered key note address to the participants. Shri Sebastian K. Joseph, Training Co-coordinator proposed vote of thanks to the Guests and participants.

During the technical session, Shri K.T.George, Lead District Bank Manager (LDM), Canara Bank, Kalpetta handled a session on Credit facilities available to MSMEs from Banking Sector. Shri Anil Kumar P.N. Manager, DIC Wayanad handled a session on DIC/State Government schemes for Micro Enterprises. Shri Elias T.D a Successful Entrepreneur shared his experience as an entrepreneur with the participants. Shri G. S. Prakash Deputy Director I/c, MSME-TI, Thiruvalla made a presentation about Central Government Schemes and programmes for MSMEs. The participants interacted with the officials during the afternoon session and cleared their doubts about starting own enterprises.

A total of 62 participants attended the programme: General (Male 01, Female 01), OBC (Female 10), ST (Male-14, Female -21), Minority (Male 4, Female 11).
10. **Brief report on Industrial Motivation Campaign held at MSM College, Kayamkulam on 24.01.14**

MSME-TI, Tiruvalla organized one day Industrial Motivation Campaign for SC participants on 24.01.2014 in association with Commerce Department, MSM College, Kayamkulam. The programme was organized based on the request received from the College.

The programme commenced with registration. During the inaugural session, Professor M.Madhusoodanan, HOD, Commerce Department, MSM College welcomed the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered the presidential address and explained about various Central Government Schemes. The programme was inaugurated by Professor K.M.Sheikh Ahammed, Principal, MSM College in the presence of other guests. Shri P.R.Nag, Managing Director, Flooratx Rubber & Plastics Pvt. Ltd, (Former president of Kerala State Small Scale Industries Association (Alappuzha) district) delivered the Key note address and he shared his experiences as a successful entrepreneur. Shri Krishnakumar, Industrial Extension Officer, Kayamkulam felicitated the programme and described about State Government Schemes. Smt. Sheena S, Training Co-ordinator proposed vote of thanks to the guests and participants.

During the technical session, Shri Pranav, a student turned entrepreneur who has set up his own entrepreneurship during his college days and now CEO, Startup Village, Kochi handled a session on “Youth Entrepreneurship”. Shri Rajiv V, Founder/Director, WAUM Team, Kochi handled a session on “Build your dream Business”, a basic wassup stuff on entrepreneurship, business structuring and forms. Shri G.S.Prakash, Deputy Director, MSME-TI, Thiruvalla motivated the participants citing examples of young entrepreneurs. The participants interacted with the officials during the afternoon session and cleared their doubts about starting own enterprises.

A total of 115 participants attended the programme: General (Male 06, Female 14), OBC (Male 09, Female 40), SC (Male-14, Female -32).
11. Brief report on Industrial Motivation Campaign held at Block Panchayat Hall, Ranni on 06.02.14

MSME-TI, Tiruvalla organized one day Industrial Motivation Campaign for ST participants on 06.02.2014 in association with District Industries Centre, Pathanamthitta. The programme was mainly organized for the ST Co-ordinators, and the potential entrepreneurs identified by the ST Development Department, Government of Kerala, Ranni Block in association with DIC, Pathanamthitta.

The programme commenced with registration. During the inaugural session, Shri Raju K.Paul, Industrial Extension Officer, Ranni welcomed the participants. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered the presidential address and explained about various Central Government Schemes. The programme was inaugurated by Shri Thomas Mathew President, Block Panchayat Office, Ranni in the presence of other guests. Shri Rajendran D, Manager, District Industries Centre delivered Key Note address. Shri K.Babu, Block Development Officer, Block Panchayat Office, Ranni and Shri N.Sasikumaran Pillai, Tribal Extension Officer felicitated the programme. Smt. Suja Roy, Training co-ordinator proposed vote of thanks to the guests and participants.

During the technical session, Shri Rajendran D, Manager, DIC, Pathanamthitta held a session on State Government/DIC Schemes for the entrepreneurs. Smt. Ambily Devi, Proprietor Divya Rexine Works shared her experience as a successful entrepreneur with the participants and motivated them. Shri Raju K.Paul, Industrial Extension Officer, handled a class on Achievement motivation for the participants. The participants interacted with the officials during the afternoon session and cleared their doubts about starting own enterprises.

A total of 37 ST (Male 15 Female 22) participants attended the programme.
12. A REPORT ON MDP IN EXPORT PROCEDURES AND DOCUMENTATION AT KOCHI
FROM 22\textsuperscript{nd} of July, 2013 to 26\textsuperscript{th} of July, 2013

A Management Development programme on Export procedures and documentation was conducted in Kochi from the 22\textsuperscript{nd} of July, 2013 to 26\textsuperscript{th} of July, 2013, in association with the Kerala State Small Industries Association, Ernakulam district. The KSSIA Hall at Penta Estate, Palarivattom, Kochi, housed the programme. The programme was jointly hosted by MSME TI Thiruvalla and MSME TI, Ettumanur.

Wide publicity was achieved through DAVP, Press notes, All India Radio, Governmental and Non Governmental associations/Agencies, export houses, export promotion agencies, District Industries Centre and MSME associations. The programme commenced with a silent prayer. Sri.G.Balagopal, Asst.Director, MSME TI, Ettumanur welcomed the gathering. Sri. S.R.Srinivasa, Asst.Director, MSME TI, Ettumanur who chaired the meeting, spoke about the global markets open to the Indian Micro small and medium enterprises sector. Sri.S.A.S Navaz.I.R.S Deputy Commissioner of Customs formally declared open the event. The Chief guest presented the economic scenario of the country and assured the support of the Office of Customs, Kochi to budding Exporters. Dr.Prakash Chandran, President, Indo American Chamber of Commerce in his key-note address, presented the whole scenario of India’s exports in a nutshell. Sri. Badarudeen Haji, President, Kerala State Small Industries Association was the guest of Honor. He explained the ethics and ideologies that a good entrepreneurship should follow. Sri. B.R.Sivadasan Nair, Training co-coordinator, MSME TI, Ettumanur proposed vote of thanks.

This was followed by a technical session covering all the relevant topics of export procedures and documentation for the remaining five days. Faculties from the Office of Customs, DGFT, ECGC, National Insurance Company, Overseas Branch of Union Bank of India, Spices Board, cashew export promotion council of India and various export promotion Agencies, business houses and supporting services Agencies along with Officers of MSME TI, Thiruvalla and Ettumanur provided further insight.

A valedictory function was organized in the afternoon of 26\textsuperscript{th} of July, 2013 chaired by Sri.G.S.Prakash, Deputy Director.I.C., MSME TI, Thiruvalla and Ettumanur. The function commenced with welcome address by Sri. B.R.Sivadasan Nair, Co ordinator (Trg). Sri.G.Balagopal, Asst.Director, MSME TI, Ettumanur presented a complete evaluation of the programme. Dr.Safeena A.N I.A.S., Development Commissioner, Cochin Special Economic Zone formally inaugurated the function. The Chief Guest showed keen interest in the topics covered and interacted with the participants.

Shri.George Paul, Director, Synthite Industries, a leading export group offered key-note address. The key-note address covered all aspects of entrepreneurship and export. The Key note address also discussed his experiences as an exporter. This was followed by distribution of certificates by distinguished guests and the presiding authority. Course materials were also distributed during the course of the function. The programme concluded with proposal of vote of thanks by Sri. Benoy Varghese, Coordinator (Trg), MSME , TI, Ettumanur.
A Management Development Programme on Export procedures and documentation was conducted in Kochi from the 11th of November 2013, to 18th of November, 2013 in association with the Kerala State Small Industries Association, Ernakulam. The event was held at KSSIA Hall, Penta Estate, Palarivattom, Kochi. Wide publicity was achieved through DAVP, Press notes, All India Radio, Governmental and Non Governmental associations Agencies, export houses, export promotion agencies, District Industries Centre, MSME associations, Councilors of Corporation of Kochi, and adjoining Municipalities, Colleges, and CDS Chairperson.

The programme commenced with a silent prayer. Shri. G. Balagopal, Asst. Director, MSME TI, Ettumanur welcomed the gathering. Shri. G.S. Prakash, Deputy Director, IC., who chaired the meeting, presented an elaborate picture of present day exports in India and the various value added products that are in demand abroad. Shri. S.A.S. Navaz, I.R.S., Deputy Commissioner of Customs declared open the programme formally. Shri. Navaz Meeran, Chairman, Eastern Group and President of Confederation of Indian Industries (CII), Southern region offered keynote address. He shared his rich experience in export with the participants of the programme. Shri. Badarudeen Haji, President, Kerala State Small Industries Association was the guest of Honor Shri. B.R. Sivadasan Nair, co-coordinator (Training), MSME TI, Ettumanur proposed vote of thanks.

This was followed by technical sessions covering various topics of export procedures and documentation for the remaining five days. The Office of the Customs, DGFT, ECGC, and Individuals from various export promotion agencies, business houses and various supporting services of exports provided further insight into the programme to enlighten the participants. Sri. V. Jethuram, Coordinator (Trg) conducted a session on detailed project report.

On successful completion of all the technical sessions, a valedictory function was organized in the afternoon of 19th of November, 2013. Followed by a silent prayer, the valedictory function commenced with a welcome address by Shri. V. Jethuram, Coordinator (Trg). Shri. G. Balagopal, Asst. Director, MSME TI, Ettumanur, chaired the programme. The feedback reports from the candidates were thoroughly discussed in the presence of the chief guest following which the trainees were invited for a feedback on the training. Shri. Aneish. P. Rajan, I.R.S., Deputy Director, Office of the Directorate General of Central excise intelligence, Kochi, formally inaugurated the function. The Chief Guest showed keen interest in the topics covered and interacted with the participants. In his valedictory address, the Chief Guest also reached out to the trainees and offered the support of the Directorate. This was followed by awarding of certificates and course material by the distinguished guest. The programme concluded with Sri. J. Vinod, Coordinator (Trg) MSME TI, Ettumanur proposing vote of thanks.

The Entrepreneurship Skill Development Programme commenced on 30.07.2013. The selection was from the candidates who were registered under PMEGP in District Industries Centre, Kozhenchery. The programme commenced with an inaugural session on 30.07.2013 at MSME-TI, Thiruvalla. Shri G.Sreeram Pillai, Instructor, MSME-TI, Thiruvalla welcomed the participants. Presidential address was done by Shri G.S.Prakash, Dy.Director In-charge, MSME-TI, Tiruvalla and the programme was inaugurated by Shri P.Rajendran, Manager, District Industries Centre, Kozhenchery. Smt. K.O Babykutty, Assistant Director, MSME-TI, Thiruvalla, Shri Prasanna K., Industries Extension Officer, Tiruvalla and Shri John Sam, Industries Extension Officer, Pulikkeezhu felicitated the programme.

During the training programme a session for Achievement Motivation – Entrepreneurship Orientation-Innovativeness, Creativity, Risk taking, Goal setting was handled by Shri Shijo Zacharia from Pala. Shri P.Mathew, General Manager, DIC, Pathanamthitta, handled a class on understanding micro, small & medium enterprises and small service establishments, Services offered by State Directorate of Industries/PMEGP. A class on Opportunities for village & rural industries, Functions of KVIC/KVIB and their schemes of assistance for low-investment projects, opportunity guidance in manufacturing and Services sectors were handled by Shri Rajan Unnithan, Jr. Supdt., KVIB, Pathanamthitta. Shri Joseph K.T, FLCC, Alappuzha handled a session on Schemes of financial assistance offered by commercial banks and expectations of a banker/financier in a project proposal. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla handled a session on understanding WTO/IPR/GI etc., financing MSMEs-SIDBI’s Scheme – CGTMSE. Advocate Shri Peter K.J, Cherthala handled a session on personality development, interpersonal skills.

Shri Suresh, Project Officer, NSIC, Cochin handled a session on advantages/charms of being an Entrepreneur, Entrepreneurial qualities and schemes of assistance to MSMEs offered by National Small Industries Corporation.. Shri Sony Joseph, Faculty, Shri Binsai Sebastian, Faculty and Dr. Mathew Joseph, HOD, MBA Department, and Shri Siby Joseph, Faculty from SB College, Changanachery engaged sessions on elements of a project report, financial management, Production management and marketing management and Business Plan finalization respectively. A class on Business Laws, Guidance on VAT /Other taxes was engaged by Shri Reghukuttan Pillai, Sales Tax Consultant. Officers from Taluk Industries Office, Thiruvalla made interactions with the participants. Shri Rajendran, Manager, DIC, Kozhencherry handled a session on product selection/opportunity sensing. Shri V.I.Cherian a successful entrepreneur shared his experience with the participants and the participants made an Industrial Unit Visit at his Units. During the Skill Development sessions, eminent faculties (Shri C.Balagopalan, Research Dean and Director of Research, Food Science Department,) from the food science lab of M/s MACFAST College handled sessions on food processing. There were practical sessions on Processing of Tapioca, Making of sponge cake, fruit cake, different types of pickled, jams, carrot Halwa, Raw Banana Patties, Gulab Jamun, Chicken Biryani, Coffee pudding, Papaya chips etc. The practical sessions were handled by Ms. Pinchu Elizabeth Thomas, Ms.Nisha Johnson, Ms.Geetha Abraham also the trainees had the opportunity to prepare these food products using the machinery & equipments available at Food Processing Lab at M/s MACFAST College, Thiruvalla.

The valedictory function of ESDP was held on 12.09.2013. Smt. Suja Roy, MSME-TI, Thiruvalla welcomed the participants. Presidential address was done by Shri G.S.Prakash, Dy.Director In-Charge, MSME-TI, Tiruvalla. Valedictory address was by Fr.Pradeep Vazhatharamalayil, Principal, MACFAST College, Tiruvalla. The programme was felicitated by Dr. Balagopal, HOD, Department of Food Science MACFAST, Tiruvalla and Smt.K.O.Babykutty, Assistant Director, MSMe-TI, Thiruvalla. Certificates for the successful candidates were distributed by Fr. Pradeep Vazhatharamalayil. Shri E.K.Thankachan, Prog. Co-ordinator, MSME-TI, Thiruvalla proposed vote of thanks to the participants. A total number of 17 participants successfully completed the training programme.

A total number of 17 participants successfully completed the training programme.
15. **ESDP on House Wiring at Micro College, Pandalam from 13.08.2013 to 08.10.2013.**

The Entrepreneurship Skill Development Programme for Scheduled Caste commenced on 13.08.2013. Vide publicity for the programme was given through press notes. The press notes about the programme appeared in the leading Malayala Manorama Daily on 13.07.2013. After scrutiny of the applications and interview, 25 (SC) candidates were selected for the ESDP training programme. The inauguration of the six weeks ESDP was on 13.08.2013. The programme commenced with inaugural session. Shri T.D.Vijayakumar, Chairman, Micro Group of Institutions welcomed the guests and participants. Smt. Babykutty Assistant Director, MSME-TI, Thiruvalla presided over the function and inaugurated the six weeks training programme. Shri Stephen Daniel, Director, Micro Group of Institutions felicitated the programme. Smt. Suja Roy, Training Co-ordinator proposed vote of thanks to the participants.

During the programme different sessions were arranged for the candidates. Sessions of General Awareness about electricity, introductions about safety preparation, common wiring materials, fittings and accessories, IE rules related to wiring, purpose of earthing, types of earthing, were engaged by Shri T.D.Sasidharan who retired from KSEB in the Cadre of Assistant Executive Engineer. Shri Vijayakumar T.D, Chairman hold sessions on Resistance, its relations conductors, types, joints, insulators, graphical symbols of electrical equipments as per ISI standard, testing of wiring installation using megger, study of multi meter etc. Smt. Sujana.C, Instructor in Micro College of Engineering hold sessions on AC and DC electricity, AC single phase and three phase supply, various types of protecting devices being used in domestic installations, its merits familiarizing fuses, fuse wires, MCB, ELCB, drawing wiring diagram using ISI symbols etc. Apart from these sessions, technical sessions on Achievement, Motivation & Personality was handled by Shri Shijo Zacharia. Shri Bijoy Nadesan had a session on Electrical Service Connection Procedures, Different types of electric connections and tariff. A class on MSME Schemes of DICs, services of State, Dte of Industries/PMEGP was handled by Shri Rajendran D, Manager, DIC, Kozhencherry. Shri K.T.Joseph from FLCC Alappuzha handled sessions on MSME advances, CGTMSE guidance, pro-active saving etc.

The valedictory function of ESDP was held on 08.10.2013. Shri T.D.Vijayakumar, Chairman, Micro Group of Institutions welcomed the guests and participants. Shri G.S.Prakash, Deputy Director, MSME-TI, Thiruvalla presided over the function. Shri Stephen Daniel, Director, Micro Group of Institutions, Shri T.D.Sasidharan, Retd. Asstt. Executive Engineer, KSEB and Smt. Sujana Sathyarayanan faculty of Micro College felicitated the programme. Smt. Suja Roy proposed vote of thanks to the participants and guests.

Shri G.S.Prakash, Deputy Director awarded certificates for 19 SC candidates who have successfully completed the training programme.

The Entrepreneurship Skill Development Programme for Women PH (Steipendiary) commenced on 26.08.2013. Received a request from the Head of Department of Home Science at St. Joseph’s College for Women, Alappuzha for conducting a six weeks ESDP training programme on Food processing. Vide publicity for the programme was given through press notes and DAVP. The DAVP about the programme appeared in the leading Malayalam paper Mathrubhumi, on 05.08.2013 and press note appeared in Mathrubhumi on 19.08.2013. After scrutiny of the applications and interview, 23 candidates were selected for the ESDP training programme. The inauguration of the six weeks ESDP was on 26.08.2013. The programme commenced with inaugural session. Smt. Anju M. Neeliyara, (HOD, Home Science) welcomed the guests and participants. Smt. Babykutty Assistant Director, MSME-TI, Thiruvalla presided over the functions. Dr. Sr. Janat Augustine, Principal, St. Joseph’s College for Women inaugurated the six weeks training programme. Smt. Suja Roy, Training Co-ordinator proposed vote of thanks to the participants.

During the programme different sessions were arranged for the candidates. Sessions for Food preservation, Food laws and licensing, preparation of cakes, wine, puddings etc were handled by Dr. Bhagya D. Session on Value added products, preparation of different juices, jam and cheese were handled by Smt. Anju M. Neeliyara, Assistant Professor, HOD of Home Science, St. Joseph College, Alappuzha. Smt. Mary P.A, Dept of Home Science handled session on vegetable preservation, pickle preparation, variety of rice preparation, preparation of fruit jelly etc. Apart from these sessions, technical sessions on Personality Development for the participants was handled by Shri Radhakrishnan, Asstt. Director, Coir Board. Shri Anil Kumar L, DIC, Alappuzha handled a session on State Government Schemes for Micro enterprises. Shri K.T. Joseph, from FLCC Alappuzha handled sessions on MSME advances, CGTMSE guidance, pro-active saving etc.

The valedictory function of ESDP was held on 11.10.2013. Smt. Anju M. Neeliyara, HOD, Deptt. Of Home Science, St. Joseph College, Alappuzha welcomed the guests and participants. Shri G.S. Prakash, Deputy Director, MSME-TI, Thiruvalla presided over the function. Valedictory address was done by Shri Tom Thomas, Director, M/s Fruitomans Industries. Guest of Honour was Shri Solomon, ADIO, Ambalapuzha. Shri Anil Kumar, IEO, Ambalapuzha felicitated the programme. The successful 23 candidates were awarded certificates by the guests. Smt. Suja Roy proposed vote of thanks to the participants and guests.
17. **ESDP on Computer Hardware Maintenance & Networking at Infotech Computer College, Upputhara from 04.10.2013 to 13.11.2013.**

The Entrepreneurship Skill Development Programme for Scheduled Tribe commenced on 04.10.2013. The programme was organized as per the request from the local people. Applications from 22 ST candidates were obtained and after scrutiny of the applications 22 (ST) candidates were selected for the ESDP training programme. The inauguration of the six weeks ESDP was on 04.10.2013. The programme commenced with inaugural session. Shri Shinoj Joseph, Principal, Infotech College, Upputhara welcomed the guests and participants. Smt. Indira Chandra Mohan, President, Upputhara Panchayat inaugurated the six weeks ESDP programme. Shri Sreeram Pillai, Training Co-ordinator proposed vote of thanks to the participants.

During the programme different sessions were arranged for the candidates. Sessions/Topics on Hardware and Software installation and Trouble shooting, networking concepts, peer to peer networking & client server and project preparation was handled by Shri Shinoj Joseph. Shri Jins Joseph handled topics on BIOS, Windows XP, Windows 7, Operating systems and Network Operating systems, Hardware & software conflicts and debugging etc. Shri Stalin Baby handled classes on Computer hardware PARTS peripheral devices, IRQ trouble shooting, Card level installation, Trouble shooting etc. Apart from these sessions, technical sessions on Credit facilitites for entrepreneurs, SME/MSME Schemes, Basic Banking awareness etc were handled by Shri Vinu V Rajan. Shri Shinoj Joseph handled a session on personality development for the participants.

The valedictory function of ESDP was held on 13.11.2013. Shri Shinoj Joseph, Principal, Infotech College, Upputhara welcomed the guest and participants. Shri Sreeram Pillai, Training Co-ordinator distributed the certificates to 19 successful participants and proposed vote of thanks to the participants.

The Entrepreneurship Skill Development Programme for Scheduled Tribe Candidates commenced on 28.10.2013. The programme was organized as per the request from the local entrepreneurs from the area. Applications from suitable ST candidates were obtained and after scrutiny of the applications 22 (ST) candidates were selected for the ESDP training programme. The inauguration of the six weeks ESDP was on 28.10.2013. The programme commenced with inaugural session. Shri Sreerampillai welcomed the participants. Shri Nalina Prabha, Managing Director M/s TAPM Industrial School Cherthala inaugurated the six weeks ESDP programme.

During the programme different sessions were arranged for the candidates. Sessions/Topics on different types of Conventional basic binding methodologies, Easy ways to cut and shape paper edges, theory session on selection of springs and punches, practical session on wire – binding, awareness about the aesthetic value of cover casing in Book binding etc., modern binding types, practical session of spiral binding and sessions on book binding, board & plastic file and paper cup manufacturing were organized. Apart from these sessions, technical sessions on Achievement Motivation and personality Development was handled by Advocate Shri Peter J. Kurishinkal. Basic Banking Schemes were handled by Shri K.T.Joseph, from FLCC Alappuzha. DIC Schemes was handled by Shri Anil Kumar, Industrial Extension Officer, Alappuzha. Other EDP sessions were handled by the officials of MSME-TI.

The valedictory function of ESDP was held on 12.12.2013. Shri B.R.Sivadasan Nair, MSME-Ti, Ettumanur welcomed the guest and participants. Shri G.S.Prakash, Deputy Director I/c MSME-TI, Thiruvalla presided over the function. Smt. T.K.Sasikala, President, Chennampallipuram Grama Panchayat inaugurated the valedictory function. Shri P.G.Raveendran, Village Officer, Pallichantha, Shri Rajeev T.S, Village Extension Officer, Pallichantha and Shri Nalina Prabha, Managing Director, TAPM address the participants during the programme. Shri Sreeram Pillai, Training Co-coordinator proposed vote of thanks to the guests and participants. 22 successful candidates(ST) were given certificates during the valedictory function.
19. **ESDP on Certificate Course in Food Processing at Sulthanbathery from 31.10.2013 to 11.12.2013.**

The Entrepreneurship Skill Development Programme for Scheduled Tribe commenced on 31.10.2013. The programme was organized as per the request from the Executive Director, M/s Sheryas Social Service Centre, Sulthanbathery on behalf of the local entrepreneurs. Duly filled applications from eligible ST candidates were obtained and after scrutiny of the applications 25 ST candidates were selected for the ESDP training programme. The inauguration of the six weeks ESDP was on 31.10.2013. The programme commenced with inaugural session. Shri P.M.Pathrose, Co-ordinator Sheryas Social Service Centre Sulthanbathery welcomed the guests and participants. Fr.George Vettikattil, Executive Director, M/s Sheryas Social Service Centre, presided over the function. Smt. Suma Bhaskaran, President, Noolpuzha Grama Panchayat inaugurated the six weeks ESDP programme. Shri N.S.Sajikumar, District Development Manager, NABARD and Shri Balakrishnan, Training Co-ordinator, M/s Sheryas Social Service Centre, felicitated the programme. Shri Sebastian K.Joseph, Course Co-ordinator, MSME-TI, Thiruvalla proposed vote of thanks to the guests and participants.

During the programme different sessions on food processing were arranged for the candidates. And the sessions were handled by experts/faculties. Apart from these sessions, technical sessions on Motivation training and session on scope of food processing was handled by Shri Pathrose P.M, Co-ordinator Sheryas Social Service Centre Sulthanbathery. Fr.George Vettikattil handled session on Rural Employment Schemes and Shri K.T.George, Lead District Bank Manager(LDM), Canara Bank, Kalpetta handled a session on Project preparation and financial management. Shri Anil Kumar P.N. Manager, DIC Wayanad handled a session on DIC/State Government schemes for Micro Enterprises. Shri Elias T.D a Successful Entrepreneur shared his experience as an entrepreneur with the participants. G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla handled a session on Ministry of MSME schemes and other supporting activities of MSME-TIs.

The valedictory function of ESDP was held on 11.12.2013. Sr. Shincy, Trg. Coordinator, M/s Shreyas, Sulthanbathery welcomed the guest and participants. During the valedictory programme participants gave their feedback about the programme. Shri K.A.Abraham, MSME-TI, Thiruvalla presided over the function. Shri Damodharan, Health Inspector, Noolpuzha delivered Keynote address. Shri Manoj, Junior Health Inspector, Noolpuzha felicitated the programme. Shri Sebastian K.Joseph, Training Coordinator, proposed vote of thanks to the participants. Shri Sasikumar, Project Officer, M/s Shreyas Social Service distributed certificates to the 25 successful participants.
20. **ESDP on Rexine Bag and Fancy items at MSME-TI, Thiruvalla from 04.11.2013 to 20.12.2013.**

The Entrepreneurship Skill Development Programme commenced on 04.11.2013. Vide publicity for this programme was given through local press notes which appeared in leading Malayalam Dailies. The participants were selected through proper screening based on their attitude towards the programme. As a result, a total of 26 candidates were selected. The programme commenced with an inaugural session on 04.11.2013.

Shri Sebastian K.Joseph, Trg. Coordinator, MSME-TI, Thiruvalla welcomed the guests and participants. Smt. K.O.Babykutty, Assistant Director, MSME-TI, Thiruvalla presided over the function. Smt. Ambily D. Nair, Proprietor, M/s Divya Rexine Bag (a successful women entrepreneur engaged in the manufacturing of Rexine bags and fancy items) inaugurated the six weeks programme. Smt. Suja Roy, Course Co-ordinator, MSME-TI, Thiruvalla proposed vote of thanks to the guests and participants.

During the programme different sessions/Topics on Cutting & Stitching of shopper (Big/Zip), cutting & stitching of purse and ladies bag, theory classes of Nursery bags, stitching of nursery bags, Theory/Cutting and stitching of school bags, executive bag etc were arranged. Apart from these sessions, technical sessions on DIC Schemes was handled by Shri Rajendran, Manager, DIC, Kozhenchery, Advocate Shri Peter J. Kurishunkal handled session on Launching an Enterprise formalities, Personality Development –SWOT analysis, Interpersonal skills. Schemes of financial assistance from Bank were handled by Shri Jerome, Manager (C&I), SBT, Thiruvalla. Shri P.S.Thankachan, Assistant Executive Engineer, KSEB handled session on How to obtain electrical connections for MSME units. Shri Jethuram V, Instructor, MSME-TI Ettumanur handled session on Business Plan finalization – preparation of detailed/bankable project report. Shri Shijo Zacharia, handled session on Achievement motivation, Entrepreneurship Orientation, innovation, creativity, risk taking, goal setting etc.

The valedictory function of ESDP was held on 20.12.2013. Smt. K.O.Babykutty, Assistant Director, MSME-TI, Thiruvalla welcomed the guest and participants. During the valedictory programme participants gave their feedback about the programme. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla delivered valedictory address. Shri Shammy, ADIO, Taluk Industrial Office, Thiruvalla, Shri Prasannan, IEO, Taluk Industries Office, Thiruvalla and Smt. Ambily D. Nair, Successful Entrepreneur felicitated the programme. Smt. Suja Roy, Course Coordinator, proposed vote of thanks to the guests and participants. Shri G.S.Prakash, Deputy Director I/c distributed certificates to the 26 successful participants.
21. **ESDP on Certificate course in House Wiring at Attapadi from 04.12.2013 to 17.01.2014.**

The Entrepreneurship Skill Development Programme for Scheduled Tribe Candidates (Stipendiary) commenced on 04.12.2013 at AHADS Community Centre, Karanthoor, Attapadi. The programme was organized as per the request from the local entrepreneurs from the area after an IMC organized in the same area. Applications from suitable ST candidates were obtained and after scrutiny of the applications 20 (ST) candidates were selected for the ESDP training programme. The inauguration of the six weeks ESDP was on 04.12.2013. The programme commenced with inaugural session. Shri Easwaran N.K. Students Counselor, ITDP, Attapadi welcomed the participants. Shri G.Sreeram Pillai, Instructor, MSME-TI, Thiruvalla, presided over the function and inaugurated the six weeks ESDP training. Shri Dileep, Faculty proposed vote of thanks for the inaugural programme.

During the programme different sessions were arranged for the candidates. Sessions/Topics on General awareness about electricity, introduction about safety preparation, rescue operations of person who has received serious shock and treatment, handling tools, ladder, rubber gloves, mats etc, electrical quantities such as voltage, current, measurement of voltage, current, resistance, common wiring materials, various types of protecting devices being used in domestic installation, its merits, familiarizing symbols with equipment and fitting, graphical symbols of electrical equipments as per ISI standard, purpose of earthing, types of earthing etc were organized. Apart from these sessions, technical sessions on Achievement Motivation and personality Development was handled by Shri Easwaran N.K., Students Counselor. Shri Balakrishnan, Industrial Extension Officer, Attapadi handled DIC schemes and State Government schemes for the participants. Shri Nanjan, Assistant Engineer, Kerala State Electricity Board described the participants about safety measures while working with Electricity.

The valedictory function of ESDP was held on 17.01.2014. Shri M.Vijayan, Co-ordinator, Matha Amritananda Mayi Math welcomed the guest and participants. Shri G.S.Prakash, Deputy Director I/c MSME-TI, Thiruvalla presided over the function. Shri Maniyappan, Oorumooppam, Karanthoor ooru inaugurated the valedictory function. Shri Balakrishnan, Math Amritananda Mayi Math offered keynote address during the programme. The programme was felicitated by Shri Balakrishnan, IEO, Attapadi, Shri M.Raman, VEO, Puthoor Grama panchayat, Shri V.Prathapan, Co-ordinator, Amruta Self Help Villages Project. Shri Sreeram Pillai, Training Co-coordinator proposed vote of thanks to the guests and participants. 14 successful candidates (ST) were given certificates during the valedictory function.
22. EDP at MSME-TI, Thiruvalla from 30.07.2013 to 16.08.2013

The Entrepreneurship Development Programme commenced on 30.07.2013. The selection was from the candidates who were registered under PMEGP in District Industries Centre, Kozhencherry. The programme commenced with an inaugural session on 30.07.2013 at MSME-TI, Thiruvalla. Shri G.Sreeram Pillai, Instructor, MSME-TI, Thiruvalla welcomed the participants. Presidential address was done by Shri G.S.Prakash, Dy. Director In-charge, MSME-TI, Thiruvalla and the programme was inaugurated by Shri P.Rajendran, Manager, District Industries Centre, Kozhencherry. Smt. K.O. Babykutty, Assistant Director, MSME-TI, Thiruvalla, Shri Prasanna K., Industries Extension Officer, Thiruvalla and Shri John Sam, Industries Extension Officer, Pulikheezhu felicitated the programme. Vote of Thanks for the Inaugural session was proposed by Smt. Leena. M.D, Training Co-ordinator, MSME-TI, Thiruvalla.

During the training programme a session for Achievement Motivation – Entrepreneurship Orientation-Innovativeness, Creativity, Risk taking, Goal setting was handled by Shri Shijo Zacharia from Pala. Shri P.Mathew, General Manager, DIC, Pathanamthitta, handled a class on understanding micro, small & medium enterprises and small service establishments, Services offered by State Directorate of Industries/PMEGP. A class on Opportunities for village & rural industries, Functions of KVIC/KVIB and their schemes of assistance for low-investment projects, opportunity guidance in manufacturing and Services sectors were handled by Shri Rajan Unnithan, Jr. Supdt., KVIB, Pathanamthitta. Shri Joseph K.T, FLCC, Alappuzha handled a session on Schemes of financial assistance offered by commercial banks and expectations of a banker/financier in a project proposal. Shri G.S.Prakash, Deputy Director I/c, MSME-TI, Thiruvalla handled a session on understanding WTO/IPR/GI etc., financing MSMEs-SIDBI’s Scheme – CGTMSE. Advocate Shri Peter K.J, Cherthala handled a session on personality development, interpersonal skills. Shri Suresh, Project Officer, NSIC, Cochin, handled a session on advantages/charms of being an Entrepreneur, Entrepreneurial qualities and schemes of assistance to MSMEs offered by National Small Industries Corporation.. Shri Sony Joseph, Faculty, Shri Binsai Sebastian, Faculty and Dr. Mathew Joseph, HOD, MBA Department, and Shri Siby Joseph, Faculty from SB College, Changanacherry engaged sessions on elements of a project report, financial management, Production management and Marketing management and Business Plan finalization respectively. A class on Business Laws, Guidance on VAT /Other taxes was engaged by Shri Reghukuttan Pillai, Sales Tax Consultant. Officers from Taluk Industries Office, Thiruvalla made interactions with the participants. Shri Rajendran, Manager, DIC, Kozhencherry handled a session on product selection/opportunity sensing. Shri V.I.Cherian a successful entrepreneur shared his experience with the participants and the participants made an Industrial Unit Visit at his Units.

The valedictory function of EDP was held on 16.08.2013. Smt. Leena M.D. Training Co-ordinator MSME-TI, Thiruvalla welcomed the participants. Presidential Address and certificate distribution was done by Shri G.S.Prakash, Dy. Director In-Charge, MSME-TI, Thiruvalla. The programme was felicitated by Smt. K.O. Babykutty, Assistant Director, MSME-TI, Thiruvalla. Smt. Suja Roy, MSME-TI, Thiruvalla proposed vote of thanks to the participants.

32 participants successfully completed the programme. In their feedback forms 65% rated the programme as very useful and 6% participants rated as useful. Smt. Leena M.D, MSME-TI, Thiruvalla co-ordinated the programme.
23. EDP (SC) at Chalakudy from 05.08.2013 to 26.08.2013

An Entrepreneurship Development Programme was commenced on 05.08.2013. In the month of July this office conducted an Industrial Motivation Campaign at Vayapar Bhawan, Chalakudy for Scheduled Caste participants. At the time of IMC the participants requested for conducting an EDP at Chalakudy. As per the request of the IMC participants, an EDP was organized at Chalakudy from 05.08.2013 to 26.08.2013. The programme commenced with a inaugural session on 05.08.2013. Smt. Rema Bahuleyan, Vice President, Kodassery Panchayat inaugurated the programme.

During the programme, different sessions on launching and manufacturing of a micro enterprises was arranged. A session on Achievement Motivation was handled by Shri Radhakrishnan N.A, Assistant Director, Coir Board. Smt. Lathika, IEO, Chalakudy took a session on DIC Schemes. Mr. Sudhakaran, District Co-ordinator Amritha Sree handled a session on Schemes of financial assistance offered by commercial banks and set up of micro industries. Smt Sreedevi Padmanabhan and Smt Rugmini Mohan handled sessions on product selection, marketing, customer relation etc. There was practical demonstrations on manufacture of artificial ornaments etc.

The valedictory function of EDP was held on 26.08.2013. Smt. Rema Bahuleyan, Vice President, Kodassery Panchayat inaugurated the valedictory function. Presidential Address and certificate distribution was done by Shri G.S.Prakash, Dy.Director In-Charge, MSME-TI, Tiruvalla. Shri G.Sreeram Pillai, Instructor, MSME-TI, Thiruvalla proposed vote of thanks to the participants.

A total number of 26 SC candidates successfully completed the training programme.
24. EDP (W/PH- Stipendiary) at MSME_TI, Thiruvalla from 25.11.2013 to 10.12.2013

An Entrepreneurship Development Programme for Women/PH was commenced on 25.11.2013 at MSME-TI, Thiruvalla. Vide publicity for this programme was given through District Industries Centre and press notes. Local press notes appeared in leading Malayalam Dailies. Participants were selected according to the list of PMEGP beneficiaries received from District Industries Centre, Pathanamthitta also. Participants were selected through proper screening based on their attitude towards the entrepreneurship. As a result, a total of 21 candidates were selected and the programme commenced with an inaugural session on 25.11.2013.

Smt. Suja Roy, Training Co-coordinator welcomed the guests and participants. Smt. Babykutty, Assistant Director (Admn), MSME-TI, Thiruvalla presided over the function. Shri Rajendran.P, Manager, DIC, Pathanamthitta inaugurated the programme. Smt. Leena M.D, Training Co-coordinator, MSME-TI, Thiruvalla proposed vote of thanks to the guests and participants.

After the inaugural programme Shri Rajendran P, Manager, DIC handled a session on “understanding micro, small & medium enterprises and small service establishments” and Services offered by State Directorate of Industries/DIC Schemes/PMEGP Schemes.

The valedictory function of EDP was held on 10.12.2013. Smt. Leena M.D, Training Co-coordinator, MSME-TI, Thiruvalla welcomed the guests and participants. Each and every participant gave their feedback/review about the programme. 90% of the participants reviewed the programme as Very useful. Shri G.S.Prakash, Dy.Director I/c, MSME-TI, Thiruvalla inaugurated the valedictory function. The programme was felicitated by Shri Prasannan, IEO, Taluk Industries Office, Thiruvalla. Shri G.S.Prakash, Deputy Director and Shri Prasannan, IEO awarded certificates to the successful participants. Smt. Suja Roy, MSME-TI, Thiruvalla proposed vote of thanks to the participants. A total number of 20 candidates successfully completed the training programme (General-9, SC-6, OBC-4 and Minority-1).
25. **EDP (ST) at Shalom Retreat Centre, Melukavu from 20.02.2014 to 06.03.2014**

An Entrepreneurship Development Programme for ST was commenced on 20.02.2014 at Shalom Retreat Centre, Melukavu. The programme was conducted as per the request received from Shri Rejimon A.M, Child Care Worker, CSI Boarding Home, Erumapra, Moonnilavu. Participants included from the local area itself. A total of 25 candidates were selected and the programme commenced with an inaugural session on 20.02.2014.

Shri G.Sreeram Pillai, Instructor, MSME-TI, Thiruvalla welcomed the guests and participants. Shri Jethuram V, MSME-TI, Ettumanur presided over the function. Shri Rejimon A.M, Child Care Worker, CSI Boarding Home inaugurated the programme. Smt. Suja Roy, Programme Co-ordinator, MSME-TI, Thiruvalla proposed vote of thanks to the guests and participants.

After the inaugural programme Shri Jethu Ram, Instructor handled a session on Business Plan finalization – preparation of detailed/bankable project report.

The valedictory function of EDP was held on 06.03.2014. Smt. Suja Roy, Programme Co-ordinator, MSME-TI, Thiruvalla welcomed the guests and participants. Each and every participant gave their feedback/review about the programme as useful. Shri G.S.Prakash, Dy. Director I/c, MSME-TI, Thiruvalla presided over the function and also inaugurated the valedictory function. The programme was felicitated by Smt. Sathi Devi, District Manager, SC/ST Development Corporation, Kottayam, Shri Rejimon A.M, Child Care Taker, CSI Boarding Home, Melukavu and Shri Jethuram, Instructor, MSME-TI, Ettumanur. Certificates were awarded to the successful participants. Shri G.Sreeram Pillai, Instructor, MSME-TI, Thiruvalla proposed vote of thanks to the participants. A total number of 25 candidates successfully completed the training programme (General-5, SC-1, ST-15, OBC-3 and Minority-1).
2. **TARGET AND ACHIEVEMENT 2013-14**

A sanction of Rs.7,69,250/- including Rs.42,477/- as stipend was accorded by the Development Commissioner (MSME) for meeting the expenditure for conducting 25 different programmes during 2013-14. The entire target of 25 training programmes was completed well within the second week of March 2014. The number of persons trained under these programmes are 1194 -

3. **HUMAN RESOURCE:**

Human resources play a crucial role in the quality of training. The sanctioned, in position and vacancy position of the officers as on March 31, 2014 is given in Appendix-I.

Besides the MSME-TI staff members, guest faculties were engaged extensively for the programmes. Officers from Govt. departments, District Industries Centre, Banks, and Social Organizations and entrepreneurs are there in the list of Guest Faculties. Services of experts from Technical Institutions and Industrial units are also engaged as per requirements for imparting training on respective field.

All trainings at MSME-TI are under constant evaluation and review. New methods for improving quality of training are being worked out and the same is implemented. The views of the trainees who had completed the courses are the main source for better ideas

4. **LINKAGE WITH OTHER ORGANISATIONS AND GOVERNMENT DEPARTMENTS.**

Deputy Director I/c is a member of DLRCs in Pathanamthitta District and the State Level Advisory Board for MSMEs.
• DLRC/R-SETI Meeting convened by Lead Bank in respect of Pathanamthitta has regularly been attended.
• MSME-TI Tiruvalla has been in constant touch with District Industries Centres at Pathanamthitta, Kollam, Alappuzha, Thiruvananthapuram, Idukki and Kottayam districts. All the programmes were organized in close coordination with DICs. MSME-TI also associated with LDMs of the respective districts and ensured the active participation of the banks in all the programmes.
• MSME-TI Tiruvalla has been in close touch with MSME associations especially Kerala State Small Scale Industries Association (KSSIA) at Pathanamthitta, Thiruvananthapuram, Alappuzha, Ernakulam, Kollam, Idukki, Wayanad and Kottayam districts and all the programmes were organized in collaboration with the local MSME association.

5. PUBLICITY FOR TRAINING PROGRAMMES.

• The programmes were given wide publicity through DAVP advertisement and local press notes. During the year DAVP advertisements were released for majority of the programmes. For IMCs, the list of prospective entrepreneurs was collected from DIC/Taluk Industries Office and individual letters were sent to each one of them inviting them for the programme. Wide publicity for the programmes was also given through DICs, associations, NGOs, Cable Tvs, web sites and press notes.

• As a part of publicity Deputy Director of this Institute participated a live phone-in programme conduced by All India Radio, Kochi on 15.05.2013. This programme was regarding the self employment opportunities for women and M/o MSME schemes. During the programme, the Deputy Director answered the phone enquiries from many women entrepreneurs about the activities of MSME-TIs, M/o MSME schemes, for scope for self employment opportunities for women based micro enterprises in Kerala etc. Programme was telecasted live by All India Radio, Kochi.

6. FOLLOW-UP ACTION –POST TRAINING SUPPORT.

Going by the feedback received from the trainees on completion the programmes, there is scope for further follow-up activities. It is to be noted here that there several social, historical, cultural and political factors in Kerala which have created negative images in the minds of the people and these images are the main limiting factor for the creation of new enterprises in the state. There needs a combined effort from all the stake holders to create an atmosphere where industrial development activities is to be considered as a top
most priority for the economic prosperity of the state. MSME-TI has offered all possible assistance to the participants who were otherwise willing to set up units immediately after the training. This Institute has now designed a follow-up programme for providing continued guidance to the trainees for setting up of their own ventures. All the participants who had attended training programmes during 2013-14 will be contacted during the month of April/May 2014 and further possible assistance will be provided to them as per their requirements.

Participants of EDP & ESDPs who have undergone training during the year 2012-13 were contacted and it was reported that out of the 340 ESDP&EDP trainees, 47 trainees have already started their own micro enterprise. 78 trainees are also employed in the same field for which they were given training.

7. OFFICIAL LANGUAGE IMPLEMENTATION

MSME-TI, Thiruvalla won the third prize in Pathanamthitta District for Implementing Official Language. The prize/trophy was distributed during the meeting of Thiruvalla Town Official Language Implementation Committee which was held at BSNL Bhawan, Thiruvalla on 12.12.2013.

Deputy Director, Assistant Director (Admn) & Hindi Coordinator from this Institute regularly attended the Town Level Official Language Implementation Committee meetings conducted at BSNL. This Institute has conducted office level official Language Implementation committee (OLIC) meetings on 27.06.2013, 30.09.2013, 20.12.2013 and 21.03.2014 and reviewed the progress of the Hindi Implementation in the office.

8. CIVIL WORKS:

CPWD undertaken various civil works for the maintenance of the building for which DC (MSME) has sanctioned amount during 2013-14 and the expenditure details are as under:

1. Roof treatment of MSME-TI office building, Thiruvalla for Rs.11,35,720/-
2. Re-carpeting the approach road at MSME-TI campus, Thiruvalla for Rs.2,96,810/-
3. Renovation of the mumty roof at MSME-TI, Thiruvalla for Rs.91,084/-


- Deputy Director attended the meeting convened by Shri Madhav Lal, IAS, Secretary (MSME) at Central Coir Research Institute, Alappuzha on 24.02.2014.
• Principal Director, Director and Executive Secretary from MSME-Tool Room, Hyderabad, visited MSME-TI, Thiruvalla in connection with their proposal to open sub centre’s of MSME-TR, Hyderabad at Attingal, Thiruvalla and Ettumanur.

• Deputy Director of this Institute attended the State Level Advisory Board Meeting attached to MSME-DI, Thrissur at Government Secretariat, Thiruvananthapuram on 19.07.2013. During the meeting, Deputy Director briefed about the activities of MSME-TIs at Thiruvalla and Ettumanur and explained about the training programmes. He had also made an appeal to the Associations and other MSME stakeholders to make use all the training programmes conducted by MSME-TIs.

• Deputy Director attended the workshop of Start Up’s organized by Kerala Start Up Society. Made a presentation about various assistance for the Start Up units and about the policies and programmes for MSME sector from the M/o MSME and also interacted with the entrepreneurs and guided them on various issues.

• Deputy Director I/c of this Institute attended a programme on International Conference on Entrepreneurship & Women organized by Kerala Chamber of Commerce & Industry and Assumption College, Changanacherry and delivered Key note address during the valedictory function at Assumption College on 24.01.2014. The programme was organized under the International Co-operation (IC) Scheme with the financial assistance of Rs .7,00,000/- from M/o MSME, Government of India as per IC Scheme guidelines.

• Deputy Director attended the Senior Officers Meeting at NIESBUD, Noida from 7th November, 2013 to 8th November, 2013.

• Deputy Director attended the training programme on ISO 50001:2011 – Energy Management system from 18.11.2013 to 22.11.2013 organised by MSME Technical Development Centre at Agra as per the training nomination of DC (MSME).

• Deputy Director I/c attended training on the DPR preparation and Evaluation Training Module at Goa from 27.01.2014 to 01.02.2014.

• Smt Sheena.S from this Institute attended the training on “Training Management System” at NIESBUD from 06.11.2013 to 08.11.2013.

• Smt Sheena.S & Smt Leena M.D from this Institute attended the E-TDS training at Institute of Government Accounts & Finance, Regional Training Centre, Chennai.
• This Institute has conducted a public auction of unserviceable electric items at this Institute on 05.06.2013.

10. **IN-HOUSE TRAINING PROGRAMMES:**

   In response to the proposal of Deputy Director.I.C, the Institutes of Thiruvalla and Ettumanur received a sanction of Rs.50,000/- each for local training to facilitate training of Officers and staff of the Institutes for the year 2013-14. Subsequently, a proposal was submitted to M/s. Kitco.Ltd., Kochi for conducting the training programme within the budget of the sanction. This proposal was based on the topics/sessions identified by the officers and staff with respect to their training needs. M/s Kerala Industrial & technical Consultancy organisation (KITCO) is a Govt funded & public sector industrial consultancy organisation. On acceptance of the proposal, it was decided to conduct the training programme as an in house training programme in the premises of MSME TI, Ettumanur from the 2nd of December, 2013 to 5th of December, 2013. The programme was attended by almost all the officers and staffs of MSME-Training Institutes at Tiruvalla & Ettumanur.

   At the end of the Technical sessions, a valedictory function was organized to rewind the proceedings, obtain the feedback and distribute training certificates to the participants. Following a silent prayer, Smt.Sheena.S Coordinator (Trg) of MSME TI, Thiruvalla, welcomed the gathering. Sri.G.Balagopal, Asst.Director while presenting an outline of the programme, expressed that the voluminous shift towards entrepreneurship has posed fresh challenges to the trainers and service providers to entrepreneurs and the service providers may do well to remember to improve the quality of services provided. Following the evaluation, the trainees were requested to offer their feedback. The trainees responded with positive suggestions. Sri.G.S.Prakash, Dy.Director, MSME TI, Thiruvalla & Ettumanur, chaired the function. In his presidential speech, he addressed that the programme was designed to benefit the entire staff of both the Institutes and expressed the hope that in due course; these programmes will be designed to prove more productive. The function was formally inaugurated by Sri.S.Panikkassery, Director, MSME DI, Trissur. The Chief Guest was appreciative of the effective use of the training funds and expressed satisfaction over the fact that the entire target group was brought under one roof in such a way to benefit one and all. Sri.K.Unnikrishnan, Associate consultant, KITCO and Sri.U.K.Baburajan, Asst.Director (GAD) offered further felicitations. The Training Certificates were presented to the participants by the Chief Guest. Sri. Vinod.J, Coordinator (Trg), MSME TI, Ettumanur proposed vote of thanks.
• A Mid Career refresher training programme for the Officials of MSME Training Institute, Thiruvalla for duration of one day was organized on the 18th of March, 2014 by this Institute in the premises of MSME Training Institute, Ettumanur. The Kerala Institute for Entrepreneurship Development (KIED), Kalamassery, Kochi conducted the programme. The event was organized at Ettumanur in order to facilitate the officers and staff of MSME TI, Ettumanur also to get benefitted from the programme. The training was primarily intended to provide the ability to inter search in to one’s own mind and discover the potential areas and unleash the hidden talents basing on the principle to rejuvenate the soul first, and then the rejuvenation of the mind, followed by the rejuvenation of the body to enable to perform more effectively in the official, social and domestic front. A silent prayer marked the commencement of the proceedings. Sri.B.R.Sivadasan Nair, Coordinator (Trg), MSME TI, Ettumanur welcomed the gathering. Sri.K.Unneenkutty, CEO and Executive Director, KIED, formally declared open the training programme and the technical session. Sri.C.K.Suresh, Trainer, ATMA Foundation, Trissur (Attitude Training and Management Associates) provided rich inputs and also effectively interacted with the participants in the post noon session. Sri.V.Jethuram, Coordinator, MSME TI, Ettumanur proposed vote of thanks. Seven officials of MSME Training Institute, Thiruvalla and officials from MSME TI, Ettumanur attended the programme.